



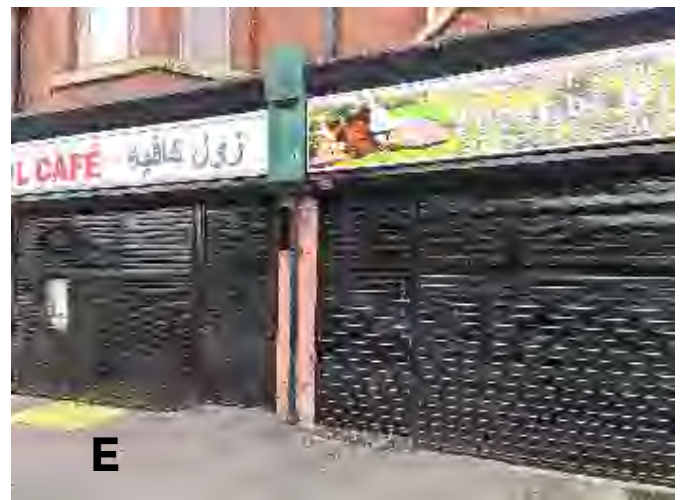
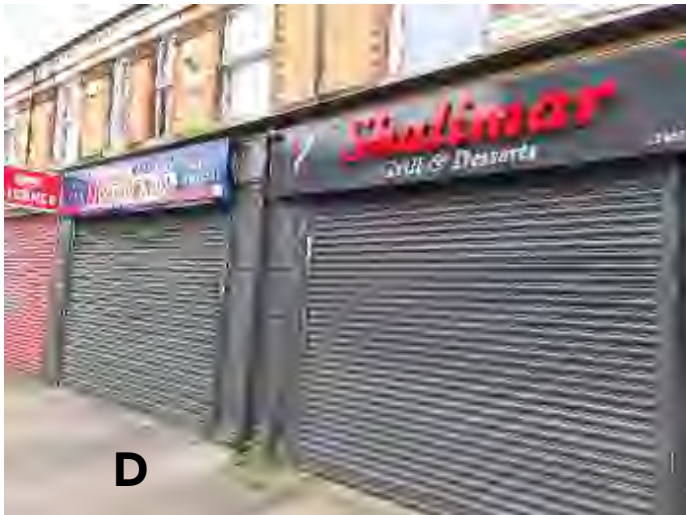
**MKB Van location, note the van is smaller than the 2 cars on picture**

**766sq m space front entrance to park  
note. the location picture A. is a continuation of the park large entrance view**



**The Cafe (REACTED) MENU**

**Exact business co-existing on Princes Rd**



## Notice of licensing hearing for Dorse Ltd / Muma Knows Best, 247825

Dear chair

I would like to support my application with further information to address all concerns raised and inform the licence discussion board and all parties who have objected to our 2nd-year renewal of trade licence no: **247825**

I Chinyere McKenzie, resident of Moss Side for 40 years and an active advocate for the community of Moss-side, Hulme and surrounding areas for 30 years. I am a prominent figure within my community and was instrumental in the 3million pound fundraising for Moss-side powerhouse and sat on the board for 10years. Created opportunities and safe spaces for young people when gang warfare was at its all-time high in Moss Side and Hulme. I've worked within Manchester City Council as a project coordinator and project manager within the youth sector. I am Manchester ITV News and the mirror newspaper's voluntary community activist correspondent for Moss Side and surrounded areas and have worked on many knife crime reduction programs. I continue to serve the local community of Moss Side, Manchester and surrounding areas. With the muma knows best food van and as well as being on the local community radio station Legacy 90.1fm on the Muma Knows Best Show, that aims to inspire, inform and educate the community, with emphasis and a particular focus on the Afro Caribbean community health and well being. With the promotion of inclusion, community care, equal opportunities.

Please see evidence below

ITV

<https://www.itv.com/news/granada/2019-03-26/muma-knows-best-chinyere-mckenzie-documentary-sheds-light-on-effects-of-violence>

Mirror News Paper

<https://www.mirror.co.uk/news/uk-news/i-pop-star-wag-after-20864102>  
[Please see evidence links below.](#)

Other

<https://mancunion.com/2019/11/08/muma-knows-best-how-tragedy-turns-to-excellence-with-chinyere-mckenzie/>

Muma Knows Best Radio Show on Legacy 90.1fm

<https://www.instagram.com/p/CC8AW7JBx9R/>

Interview with SUPERINTENDENT Mark Dexter of Greater Manchester Police on behalf of the community

<https://www.instagram.com/p/CEJku7DgShr/>

Muma know best Nife crime awareness video

<https://www.youtube.com/watch?v=XMxki3yrOy8&t=4s>

Muma Knows Best food van serves specialised Afro Caribbean ITAL, high alkaline, soul food. Even within the Afro-Caribbean culture - ITAL, high alkaline, soul food, is in its own league of specialised food. ITAL Food is also known as a movement within the Afro Caribbean Culture that promotes and informs a health-conscious lifestyle and food education.

To enable those not of the culture to grasp the concept of the food served by MKB ITAL Food Van, I would reluctantly shelf it in the vegetarian, Vegan section only because there is no meat. But the way it's cooked, prepared, seasoned, using cultural foods, no hybrid food, only natural grains, using high pH balance food types and actively promote healthy living, is NOT in the slightest mirror or have any similarities to that of REDACTED cafe menu, situated inside the park. The cafe's (REDACTED) menu shows the selling of hot drinks, toasties, sandwiches, cakes, coffees, salads, crisps.

Please see evidence of menu Picture C of attached.

The distance between the MKB food van location and the cafe (REDACTED) measures just under 500 meters away south facing. The open car park which Debbie Marsden describes as a welcoming entrance measure 770 square meters. The MKB food van measures only at 3m x 2m totalling 6 squared meters. The renewal location is on the corner of Smalldale Avenue and Claremont Road, Moss Side which is 19 meters away from the main entrance gates of Alexandra Park. see picture evidence A & B attached

The cafe monopolies the whole of the parks radius that measures just over 2.6 miles of 60 acres with 8 entrance to the park. The closest shops to the cafe East facing is a further 1000 meters Withington Rd and princess Rd main shops being another 1000 meters away from the cafe. For the cafe (Reacted) and Debbie Marsden to ask to have a monopoly over the vast area of a 3-mile radius is unethical business practices and acting in a very unfair manner.

MKB ITAL Food Van's target audience is NOT the park users or anyone who comes through the 8 access gate to the park. Our target customers are the Afro Caribbean community and from observations, experience and that which is well documented and even shown on Alexandra Park Manchester Website (please see Gallery of only White English and a few Asian parker users) <https://www.alexandraparkmanchester.org/>.

The Afro Caribbean Community are the least people to use the park and its facilities, which is very unfortunate because they are one of the longest standing communities within Moss Side and surrounding areas. I conducted a poll on the Radio Station to ask why this particular community does not use the Alexandra park on a regular base. The astounding response is

clearly connected to the historical trauma, murders, rapes, shootings, suicide, which happened within the park over time. The park has gone through a lot of regeneration and improvements, but the memories and trauma endured are frozen in the minds of this community, and THIS MUST CHANGE.

In this sensitive time, when race is at the forefront of all government, business, councils and the world agenda. Integration and cohesiveness is vital. From the observation of both the cafe staffing and the parks official petrol officers, no one is from the BME community and i am convinced that no staff are from the local community of Moss Side. The cafes regular customers are white English and fail to attract the wider Afro- Caribbean community.

MKB ITAL Food Van van is not just about selling food; it's about changing lifestyles and promoting healthy eating within the black community. African Caribbean people have a much higher risk of **high blood pressure, type 2 diabetes**, stroke, *Prostate Cancer* all due to poor diet and lack of exercise. The MKB ITAL Food Van promotes healthy eating and advocates for getting outside on the Radio and through informative and educational leaflets issues from the MKB ITAL Food Van. The black community suffer grossly of a lack of victims D, which is merely sunlight. Victim D halts 4 out of 5 cancers, and due to this lack, cancer is more aggressive and kills more Afro Caribbean people within a shorter time.

MKB ITAL Food Van helps to organise, supports and promotes the voluntarily Tai-chi exercise that happens in the park every Sunday from 11-1 pm, where a lovely mix of cultures and age groups come together to learn Tai-chi and exercise. Before the lockdown, MKB ITAL Food Van was organising an Afro-Caribbean walk in the park to raise awareness of the need for Vitamin D - Called Afro-D-sunshine.

Muma Knows Best takes a holistic approach to food and the importance of a healthy lifestyle- our slogan is:- It's a lifestyle, not just-food. That's why our location is so important and imperative to the movement and community, in turn, creating awareness and saving lives.

I believe cohesion is key and that there could be a wonderful opportunity for us all to work together for the good of the community and Alexandra park and Manchester City Council as a whole. Our working together will result in an increase in the footfall to the park, and together we can make Alexandra Park, a flagship for community solidarity and healthy living. With my Radio, TV and newspaper influence and the attraction of Muma Knows Best food ital van to the wider non-users of the park. When conv-19 restriction permits MCC Parks, the Cafe and MUma Knows Best Van can really help to heal the community of Moss Side, Whaley Range, heal by building a bigger, safer, better, active, health-conscious communities.



For all those who are new to the community of Moss side, we have a beautiful way of working together due to the social and economic factors that affect our community. These factors leave us no choice but to stand in unity regardless of race, culture, gender, age or competition.

This is clearly demonstrated with the cohesion between business on Princess road, which is 500meters away from MKB van and 1000 meters away from the cafe. The exacted business thrive side by side and co-exist together in harmony.

Please See evidence pictures D & E attached

MKB ITAL Food Van proposes to donate funds as well as to create fundraising opportunities to help the maintenance and running of the park. We will also take full responsibilities to keep the 770sq foot car park area clean on the days of operating and therefore, actively contribute to the economy or infrastructure of the park.

In the current situation surrounding Covid-19, we have also occurred additional overheads that take into account the health and safety of our users. Special mats are also used to mark the social distance between customers keeping to government regulations. MKB ITAL Food van is a Small enterprise (SME) and MCC has a new particular focus to support black and Asian business especially those with existing agreements with The Council as this is our 2nd-year renewal of licence no **247825**. MKB ITAL Food van has suffered great loss due to the uncertainty of our 2nd-year renewal trade licence. I was also under the impression that I was not allowed to trade within this renewal period due to the objection to our new licence. I have halted all advertisement and our kick start strategy after COVID19 is slow to move. This time has been really hard for me;

[REDACTED] To lose our licence within these abnormal times of Covid19, drastic loss of employment, the unsettling racial tension by the uncovering of institution racisms lead by Black Lives Matter movement, it would have devastating effects on my family and me, as non of the above are normal circumstances. It would be too difficult to bounce back.

Questions to the cafe.

Do you live in the community of Moss-side?

Do you live in the community of Whaley range?

Do you employ anyone from the community of Moss-side?

Are any Afro Caribbean people on your staffing team?.

Anyone from the BME community of your staff team?

Are you open to working alongside Muma knows best ITAL Food Van?

Can Muma Knows Best assist you in any way?

Questions for MCC park management

When is the lease-up for the cafe REACTED?

Is there a yearly renew process like that of the premise license?

How is the tender for space advertise?

Are community people actively involved in the decision of food services in the park?

Are you open to working with myself in helping to attract the wider communities to Alexandra Park and especially those from the Afro Caribbean communities?

Can I offer my services of being on the local community radio station to help your outputs for the community and users of Alexandra Park?

I am looking forward to your reply.

If you have any questions or in need of more information, please don't hesitate to contact me on

[REDACTED]

Kindest Regards

Chinyere Mckenzie